

## **Quixey Raises \$3.8 million to Make Sure You Can Always Find the Right Apps**

Palo Alto, CA, August 29, 2011 – Quixey – The Search Engine for Apps – announced today that it raised \$3.8 million in Series A funding. The \$3.8 million investment will help fuel growth and partnership development.

The investment was co-led by U.S. Venture Partners and WI Harper Group with participation by Webb Investment Network in addition to a follow-up investment by Innovation Endeavors.

Quixey invented a new type of search – functional search – specifically for apps. Quixey’s functional search scans blogs, review sites, forums and social media sites to learn exactly what each app can do. Quixey has hundreds of pieces of data about each app. Quixey searches apps across all platforms – including mobile, web, desktop and browser apps.

Quixey is fundamentally different from other search engines. Other search engines require users to know an app’s name or official description to find the right app. Since Quixey knows exactly what each app can do, users can search by answering the question, “What do you want to do?”

Quixey developed a new business model based on forming partnerships to power app search. Tomer Kagan, Co-Founder and CEO said:

*“Apps make people’s lives better. And today we are one step closer to bridging the gap between people and technology that enriches our day-to-day lives. Quixey is working with companies throughout the world to ensure that their users can finally access what technology has to offer.”*

Quixey’s approach to app search is revolutionary. Steve Krausz, General Partner at USVP said:

*“We are excited to be part of the Quixey team. The app discovery market is hot and Quixey’s approach to app discovery is fundamentally different from anything else out there. Their team is extremely talented and has the best approach to app search and leveraging app data.”*

David Lam, the Managing Director of WI Harper Group added:

*“In the post-PC era, apps deliver critical functionality to tablets and smartphones, and Quixey has built an innovative app search that enables users to customize their devices by quickly finding the apps they want. We are excited to work with Quixey to bring this solution to the global market.”*

### **About Quixey**

Quixey is a functional search engine for apps, allowing users to find apps by describing what they want to do. Quixey is an all platform app search engine – searching mobile, desktop, web and browser apps. Quixey forms partnerships to power app search.