



## 路昌基出任中经合执行董事总经理及首席运营官，中经合核心领导团队日益巩固



2010年7月1日北京，老牌风险投资机构美国中经合集团（下称“中经合”）今日宣布，原美国 Acer 技术创业风险基金创始合伙人路昌基先生加入中经合任执行董事总经理及首席运营官。美国中经合集团成立于1993年，是一家专注于早期和扩张期企业的风险投资公司，主要投资领域是新兴信息技术、清洁技术、医疗健康技术及服务。中经合在北京、台北、旧金山都设有分支机构，现管理着5亿美金。路先生主要工作在旧金山和北京两地，负责中经合集团运营，并协助董事长刘宇环先生负责集团事务。

“在过去的15年里，中经合在大中华地区建立了自己的领导地位。我们中国本土的团队及丰富的投资经验是我们的强项，台湾及美国的平台及网络为我们带来强而有利的战略价值。这些都为我们的投资公司创造了超额的价值。路先生作为投资管理专家，拥有创建高成长性和全球性公司的深厚背景将会为中经合的管理和投资带来全新的动力。”刘宇环董事长说，“我们热烈欢迎路先生加盟中经合，为中经合带来他丰富的投资及管理经验，我们将会继续加强我们的领导团队。”

路先生共同创立并任美国 iD Ventures（前身为 Acer 技术创业风险基金）合伙人，iD Ventures 现管理着几支不同的基金，包括 Acer 技术创业风险基金和 IP Fund One。成功的案例包括 iRobot (NASDAQ: IRBT), Harmonix Music (被 MTV/Viacom 收购; NYSE: VIA), ArtX Inc. (被 ATI Technologies 收购; NYSE: AMD), Allayer Communications (被 Broadcom 收购; NASDAQ: BRCM) 和 Monolithic Power Systems (NASDAQ: MPWR)。路先生于1992年加入宏碁集团后，协助创立宏碁第一支全球风险投资基金—Fund 21 Limited，该投资平台让机构投资者有机会投资宏碁旗下的分拆公司。

路先生称，“中经合是最早进入中国的风险投资公司之一，拥有超过投资100家高新技术公司的非凡业绩。中经合不仅拥有独特的投资眼光，而且在美国、欧洲、中东地区及大中华地区等有着广泛的资源网络，包括与政府的良好关系，我和宏碁及 iD Ventures 的同事们也

会学习中经合的这种投资模式。同时，我也很高兴可以加入中经合，协助其巩固这种投资模式，从而发掘更多的投资机会。”

作为宏碁的首席法律顾问，路先生曾协助宏碁集团组建国际合资企业，战略联盟，负责收购，全球金融及商业交易业务。在加入宏碁之前，他是旧金山 Bingham McCutchen 公司的律师，负责 M&A、债务、股票筹资及公共安全等事务。在此之前，他曾在纽约的 JP Morgan 里任银行家一职。路先生拥有耶鲁大学的学士学位和哈佛大学的 MBA 学位，并于 1986 年获得加州大学伯克利分校法律系颁发的法律学位。

## 关于美国中经合集团

美国中经合集团最早进入中国的风险投资公司之一，致力于早期和扩张期企业的投资。中经合致力于在中国大陆、台湾地区、美国及西方发达国家之间搭起沟通的“桥梁”，携手优秀的创业者共同打造世界一流品牌。我们以往的投资业绩包括 DivX, Focus Media, Vizio, SiRF and Commerce One 等几十家在纳斯达克及世界各地资本市场上市的公司。我们目前管理七支基金，逾 5 亿美元的资产，在北京、台北、旧金山设有分支机构。 [www.wiharper.com](http://www.wiharper.com)

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## **JAMES C. LU JOINS WI HARPER AS EXECUTIVE MANAGING DIRECTOR AND CHIEF OPERATING OFFICER**

*Seasoned Industry Veteran Deepens Venture Capital Firm's Global Platform*



July 1, 2010 (San Francisco, CA; Beijing, CHINA; Taipei, TAIWAN) – [WI Harper Group](#), a leading Chinese early and expansion stage venture capital firm, today announced that Jimmy Lu has joined the firm as its Executive Managing Director and Chief Operating Officer (COO). WI Harper pioneered the investment strategy of creating a value-added bridge between Greater China and the United States and currently focuses on leading high technology, clean technology and healthcare companies in China, Taiwan and Silicon Valley. Mr. Lu, based in San Francisco and Beijing, will oversee WI Harper's global operations and work closely with Founder and Chairman Peter Liu.

“For over 15 years, WI Harper has been building global leaders in Greater China. Our firm creates exceptional value for our portfolio companies through our local presence in China and strategic presence in Taiwan and the United States. Jimmy's strong background in building high-growth, global companies as an investor and an operator will enable him to immediately impact the management of our firm and our portfolio companies,” said [WI Harper Chairman, Peter Liu](#). “We are very fortunate to benefit from Jimmy's vast experience and leadership as we continue to strengthen our investment platform.”

Mr. Lu co-founded, and most recently served as General Partner of iD Ventures America (formerly Acer Technology Ventures), which manages several funds, including Acer Technology Venture Fund and IP Fund One. The funds were early investors in such companies as iRobot (NASDAQ: IRBT), Harmonix Music (acquired by MTV/Viacom; NYSE: VIA), ArtX Inc. (acquired by ATI Technologies; NYSE: AMD), Allayer Communications (acquired by Broadcom; NASDAQ: BRCM) and Monolithic Power Systems

(NASDAQ: MPWR). Mr. Lu joined the Acer Group, a leading worldwide technology company, in 1992, and later assisted in establishing Acer's first international venture capital fund, Fund 21 Limited, a vehicle allowing institutional investors to invest in Acer spin-off companies.

"As a founding venture capital franchise in Greater China, WI Harper has a sound track record of sourcing unique investment opportunities, and its industry and government relationships add value as a partner and accelerator for growth. I have learned from and grown tremendously with my colleagues at Acer and iD Ventures in pursuing a similar approach to venture capital investing. I look forward to bringing my knowledge, experience and networks to enhance this model at WI Harper," said Jimmy Lu, Executive Managing Director and COO, WI Harper. "I am delighted to join WI Harper's exceptional team to advance the firm's investment objectives."

Previously, as General Counsel of Acer, Mr. Lu worked closely with senior management to structure the Acer Group's international joint ventures, strategic alliances, acquisitions, global financings and commercial transactions. Prior to joining Acer, he was an attorney with Bingham McCutchen in San Francisco, specializing in M&A transactions, debt and equity financings and public securities work. He was also a banker at JP Morgan in New York City. Mr. Lu graduated with a B.A. from Yale College in 1977 and an M.B.A. from Harvard Business School in 1981. He received his law degree in 1986 from UC Berkeley School of Law (Boalt Hall).

#### **About WI Harper**

Founded in 1993, WI Harper Group is a venture capital firm that invests in early and expansion stage companies with significant operations in China and aspirations to become global leaders. We are an active partner with a track record of over 100 investments in the technology, clean technology and health care sectors. The firm manages \$500 million in capital from our offices in Beijing, Taipei and San Francisco. [www.wiharper.com](http://www.wiharper.com)

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